

Judging Criteria Worksheet

Entrant name: _____

Entry title: _____

All videos in all categories will be judged on the following criteria:

- Content:** Is the "message" **engaging and appropriate** to the theme of the contest?
 - Be sure the content of your video addresses the theme "Until I Say I Do, I Don't." Your video should express how you make positive choices to avoid the risks of sex before marriage and other risky or unhealthy behaviors including drug use or gang involvement.
 - The content should be appropriate for all audiences—i.e. a "G" rating.

<input type="checkbox"/> Did not meet requirement expectations.			<input type="checkbox"/> Met requirement expectations.			<input type="checkbox"/> Exceeded requirement expectations.		
Circle Rating:			Circle Rating:			Circle Rating:		
1 Didn't meet expectations at all	2 There were several problems with this video (stated below)	3 Almost met expectations except for a minor problem	4 Barely met expectations	5 Met all expectations	6 Met expectations plus showed extra initiative	7 Went above and beyond expectations	8 Exceeded expectations	9 This video is perfect
Comments:								

- Creativity:** Is the idea shared **innovative and creative**?
 - The judges will be looking at the power of your message and how you encourage others to make positive choices by explaining why it is important.
 - Your video should show why remaining abstinent (not having sex, doing drugs, joining a gang, etc.) is important to *you* and should be to others.

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- Execution:** Is the use of **technology effective** and **used appropriately** to get the "message" across to the audience?
 - It is recommended that you watch your own video and focus on the use of the video camera. Ask yourself:
 - Can we see the youth speaking?
 - Can we understand and hear the speaker?
 - Is the youth speaking clearly? i.e. no mumbling, excessive noise

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4. **Effect:** Was the overall effect achieved in **communicating** to the audience?
- It is recommended that you watch your video again. This time focus on how well you communicated your message. Ask yourself:
 - Is my voice too loud or too soft?
 - Is my speech too fast or too slow?
 - Are the flashcards or pictures used easy to read or see?
 - Is the message appropriate for all audiences i.e. "G"rating?
 - Remember to avoid using any copyrighted music or other copyrighted audio/visual materials.

<input type="checkbox"/> Did not meet requirement expectations.			<input type="checkbox"/> Met requirement expectations.			<input type="checkbox"/> Exceeded requirement expectations.		
Circle Rating:			Circle Rating:			Circle Rating:		
1	2	3	4	5	6	7	8	9
Didn't meet expectations at all	There were several problems with this video (stated below)	Almost met expectations except for a minor problem	Barely met expectations	Met all expectations	Met expectations plus showed extra initiative	Went above and beyond expectations	Exceeded expectations	This video is perfect
Comments:								

Judges will utilize these criteria to critique and rate each entry. Rating scores will be tallied and ranked. Comments will be taken into consideration to assist in any "tie" situations.